

**MCEMSA Board Meeting**  
 Wednesday, July 15, 2009  
 Susie Treat's House

**Present:** Cynthia Perley; Susie Treat; Daria Taylor; Pat Martinsen; Karina Hirschhorn; Anita Hardy; Nancy Bailey; Joyce Miller; Sarah Way; Anita Anderson

**Budget:** As per Susie's printouts, we have a carry-over from FY09 of \$5,165.27. All items will stay as posted, but we will amend the proposed budget as follows:

Line item: Web page – increase to \$200 as fees for domain/server will be due this year.

**Survey Responses:** Preliminary responses from the survey regarding MCEMSA events this year are positive. Next year, we will add more comments boxes for detailed responses. We will also add an option: Does not interest me, or was not of interest to me. We discussed the fact that there were several responses under "scheduling conflicts." It was resolved not to have any meetings in November and December. We also agreed to keep the Winter Tea in January. More specifically:

| Survey Comment                                      | Board Response   |
|---|--|
| Rotating topics                                     | There was instant agreement that topics for events should rotate. Every effort was made to consider this while scheduling our 2009 - 2010 events.  |
| Notify by email a month ahead of time               | We are happy to continue emailing information about events, just as we update the MCEMSA Web page.   |
| Way for retirees to stay in touch.                  | We hope to find a retiree willing to set up and monitor a Wiki. Once this is done, the link to the Wiki will be added to our MCEMSA Web page.  |
| Reduce membership                                   | We believe it is important to advertise how membership dues are used to help our constituency. We will upload the proposed budget, once it is amended, on the MCEMSA Web page.   |
| Different days and times                            | We cannot host the same event more than once. It is not logistically possible. We will advertise the events' schedule well ahead of the school year and hope that more members can avail themselves to MCEMSA opportunities. |
| Help get clarification blogs/Wikis/cell phone issue | We are not a union. However, we will ask Gail for the "official" MCPS policies on these issues, as well as any updates as they come up.  |

All in all, the comments were generally positive. The most favorable events were the Winter Tea; the Book Expo, and the Spring Banquet.

**2009-2010 Program Ideas:**

| Event   | Date/Location   | Notes  |
|---|---|--|
| <b>August Board Meeting</b>                   | August 20, Professional Day/<br>Richard Montgomery High School. | If Board Members wish to read the Maryland One Book, <i>Song Yet Sung</i> by James McBride, this meeting/work session will be a good opportunity for discussion.   |
| <b>Guest Speaker:</b> Mitali Perkins, author. | October 7, 4:00 – 6:00 PM/<br>Wootton High School               | [Kyra, Anita, Anita, Sarah, Daria]The author will probably speak first, then do book signings. PR to begin immediately. Invitations will be sent to schools; students will also be invited. No ticket fees, but RSVP tickets will be required to |

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|-------------------------|---|--|
|                         |   | ascertain size of audience.  |
| Tech Round Robin        | November 12 (conference days)<br>4:00 – 6:00 PM/CTI               | [Karina/Daria/Pat]. Would like trainings on Web 2.0/Audacity; Office 2007; Promethean; and MCPS Web resources. <i>Board Meeting follows at Pat's house</i> |
| Winter Tea              | January 14, 2010 4:00 – 7:00 PM/<br>Rockville HS???               | [June O'Connor; Nancy Bailey; Anita Hardy]   |
| Book Expo               | February 26, 2010 (early release day)<br>2:00 – 6:00 PM/Blake HS. | [Pat; Lorraine Brunn?: Brenda Young?; Susie Treat; Anita Hardy, Anita Anderson]  |
| Book Bytes              | March 23, 2010, 4:00 – 6:00/<br>Clarksburg ES                     | [Daria Taylor/Cynthia Perley]. MCEMSA members share "grown up books." <i>Board meeting follows.</i>  |
| Spring Banquet          | First Week of May, 2010/<br>location TBD                          | [Pat; Naomi; Lorraine].  |
| Summer Planning Meeting | July, same week as HS<br>leadership/location TBD                  | All  |

**Professional Day:** MCEMSA sponsors breakfast for all attendees. Joyce Miller will share information. We may go to Krispie Kreme and Dunkin Doughnuts for donations. Pat will be in charge of coffee and doughnuts. Daria will meet her at Dunkin Doughnuts. Last year we got 20 boxes of Joe/10 boxes of 50 munchins. All MCEMSA members working the various tables should meet at 7:30 AM.

**Membership Table:** Mary Sue Preissner and Amy Kleponis will be working the membership table at the Professional Meeting. The PR campaign regarding membership and disseminating the membership application needs to begin very soon. See Constitution/By Laws section for vital membership application information.

**MCEMSA President's Speech** – On Professional Day, Daria would like to talk about maintaining open communication w/SLMP office; she will also mention the various good works MCEMSA does on behalf of its constituency. Daria will create a visual presentation covering our various activities, including the Nancy Walker award, our representation on the Labor Relations Management Committee, CTL, and Leadership Advisory. Daria would like feedback from any members as to what other topics to cover.

**Constitution and By-laws:** We will add a line on the membership form asking for a vote: *I agree that MCEMSA amends the current voting regulations to allow for electronic voting as an option.* A committee to review both Constitution and By Laws will meet: Kyra, Anita Hardy, Daria, Susie, Karina. If you would like to join this committee please contact Daria.

**Leadership Advisory Committee:** Daria Taylor and Naomi Gelfand are presently members of this committee. The question arose whether or not membership to this committee should be an elected/appointed position. A suggestion was accepted that the president of MCEMSA should always be on the committee and that another board member coming from a different school level should also be present. This will be formalized in the Constitution.

**Networking spreadsheet:** Because there are so many ES schools/media specialists and all are so different, we realize we need a network source to get helpful information regarding specific issues we may have. We would like to know if we could access data from this year's SLMP survey, in Excel format, so we can set up a network spread sheet for media specialists. Once we link all the media specialists' email addresses to the spreadsheet, we will we will give it back to Brenda/SLMP to distribute. Then, as a special member favor, the ES reps will also send to the spreadsheet as an attachment to their constituents.

**Spring elections:** There is supposed to be an Election Committee every spring. Anita Hardy will chair this year's Election Committee. Further discussion is tabled until the Constitution has been reviewed and ratified. New Board members will be announced at the Banquet.

**Meeting was adjourned at 5:45 PM**

